

## **Abbotsford Police Department**

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"Strength in Community"

### **NEWS RELEASE**

May 14, 2019

# Canada Road Safety Week: Don't be the driving force behind traffic collisions

Don't be the driving force behind traffic collisions



### STOP

Alcohol-impaired driving
Drug-impaired driving
Fatigue-impaired driving
Distracted driving
Aggressive driving
Not wearing a seatbelt



#### CANADA ROAD SAFETY WEEK - May 14 to 20, 2019

Today marks the beginning of Canada Road Safety Week, a 7-day national campaign aimed at making Canada's roads the safest in the world. This annual awareness campaign is designed to increase public compliance with safe driving measures in order to save lives and reduce injuries on Canada's roads.

According to the Canadian Motor Vehicle Traffic Collision Statistics, 2017, there were 1,841 motor vehicle fatalities and 9,960 serious injuries due to motor vehicle collisions. Here in Abbotsford, there were nine motor vehicle fatal collisions in 2018.

"The impact of motor vehicle fatalities is devastating for families and the community. We all have a responsibility to drive safely. I urge drivers to take care with

Our Mission:
To make Abbotsford the safest city in B.C.

their driving and help ensure the safety of yourself and others." – Chief Constable Mike Serr.

The focus of this campaign is on behaviours that put drivers, passengers, pedestrians and other vulnerable road users at risk. Again this year, we will be encouraging Canadians to stop alcohol-impaired driving, drug-impaired driving, fatigue-impaired driving, distracted driving, aggressive driving and driving without wearing a seatbelt.

The Abbotsford Police Department is proud to be participating in this year's Canada Road Safety Campaign. While this public safety initiative is part of a national effort to help advance Canada's Road Safety Strategy 2025 to make Canada's roads the safest in the world, we are confident that our local efforts will help make the roads here in Abbotsford among the safest in Canada.

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